



SIXTEEN LIGHTS, THE CAMPAIGN TO BUILD NEW YORK'S
MOST INNOVATIVE HOSPICE RESIDENCES



“Families recognize that every moment they have with a terminally ill loved one is precious. Therefore, we wanted to create an environment where the patient can feel a sense of dignity. And even at this vulnerable moment in their lives, know they are not alone.”

— David C. Wiener, Co-Chair, Sixteen Lights Campaign



THE NEED IS GREAT.

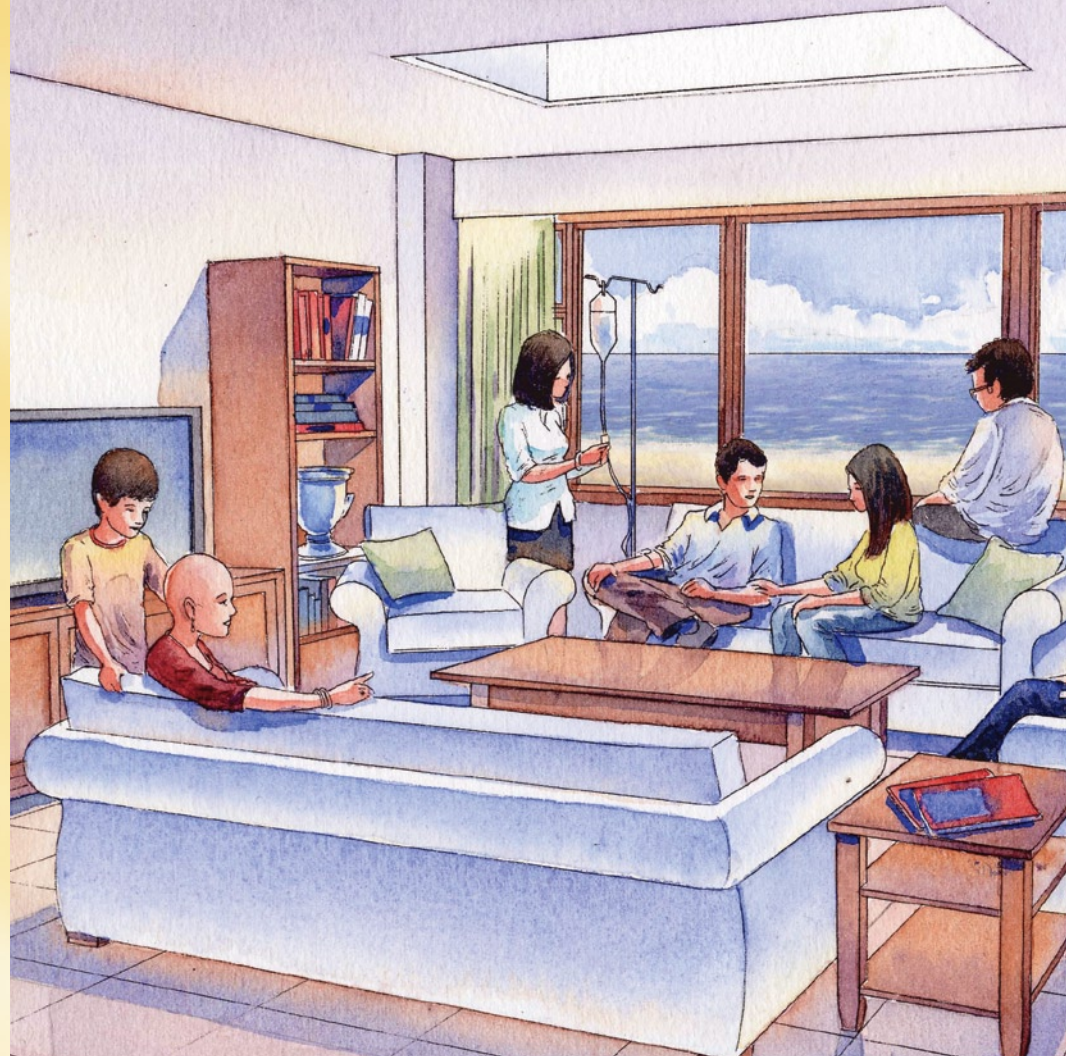
There comes a time when medical treatment can no longer change the course of an illness. When the best thing we can do for a loved one is provide an environment of warmth, comfort and emotional well-being. Unfortunately, during the course of an advanced illness, too many days are spent in the sterile, impersonal environment of a hospital room.

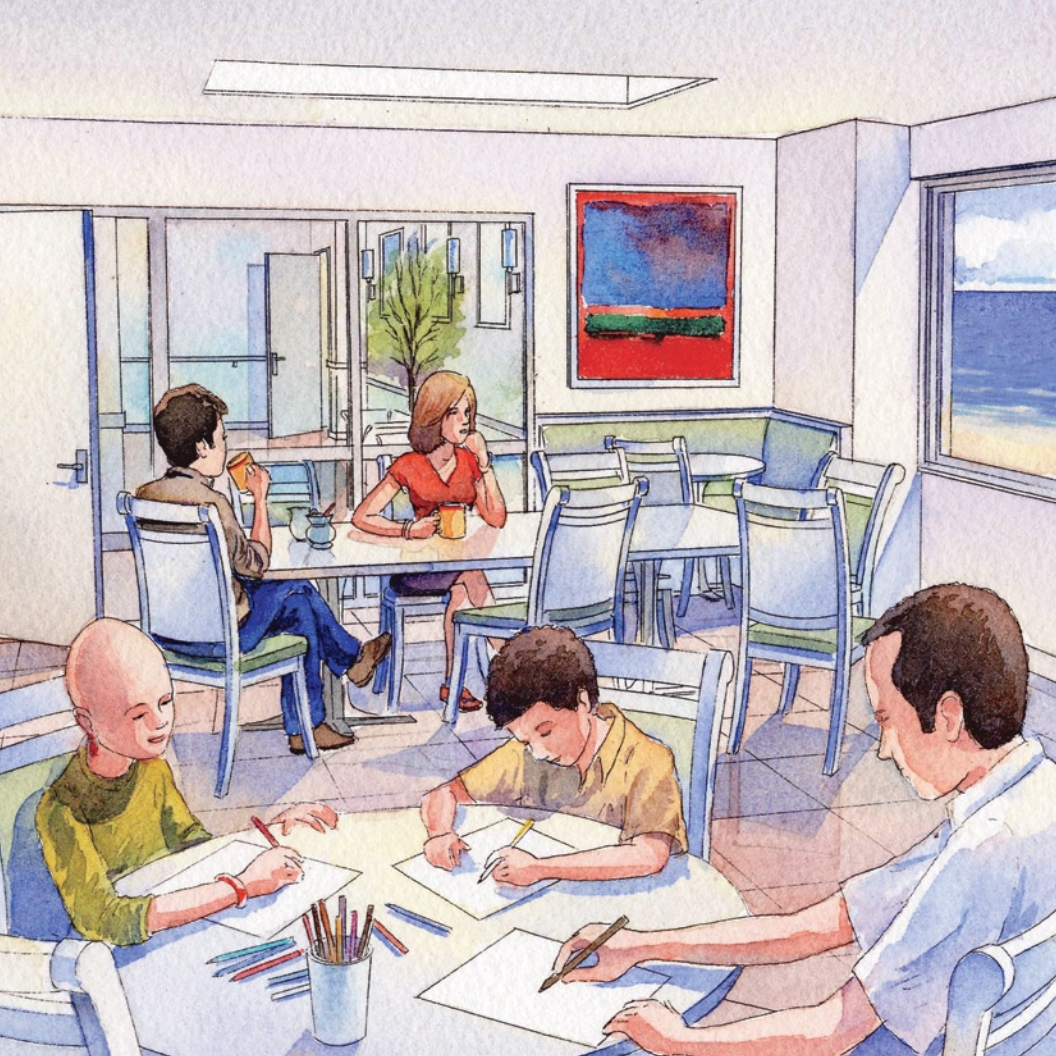
There is a very real need in New York for quality care to fill this critical void. People with an advanced illness are still people. They deserve to live life as fully as they're able, for as long as they're able. Especially children in the final stages of an illness, so much in need of love, assurance and normalcy.



HOSPICE FACILITIES LIKE NO OTHER IN NEW YORK.

For the families of hospice patients, The Sixteen Lights Campaign means spacious, private homelike places for families to be together, eat together, even spend the night with their loved one if they wish. And these comfortable facilities will be staffed with the finest board-certified healthcare professionals and outfitted with the most effective medication and equipment.



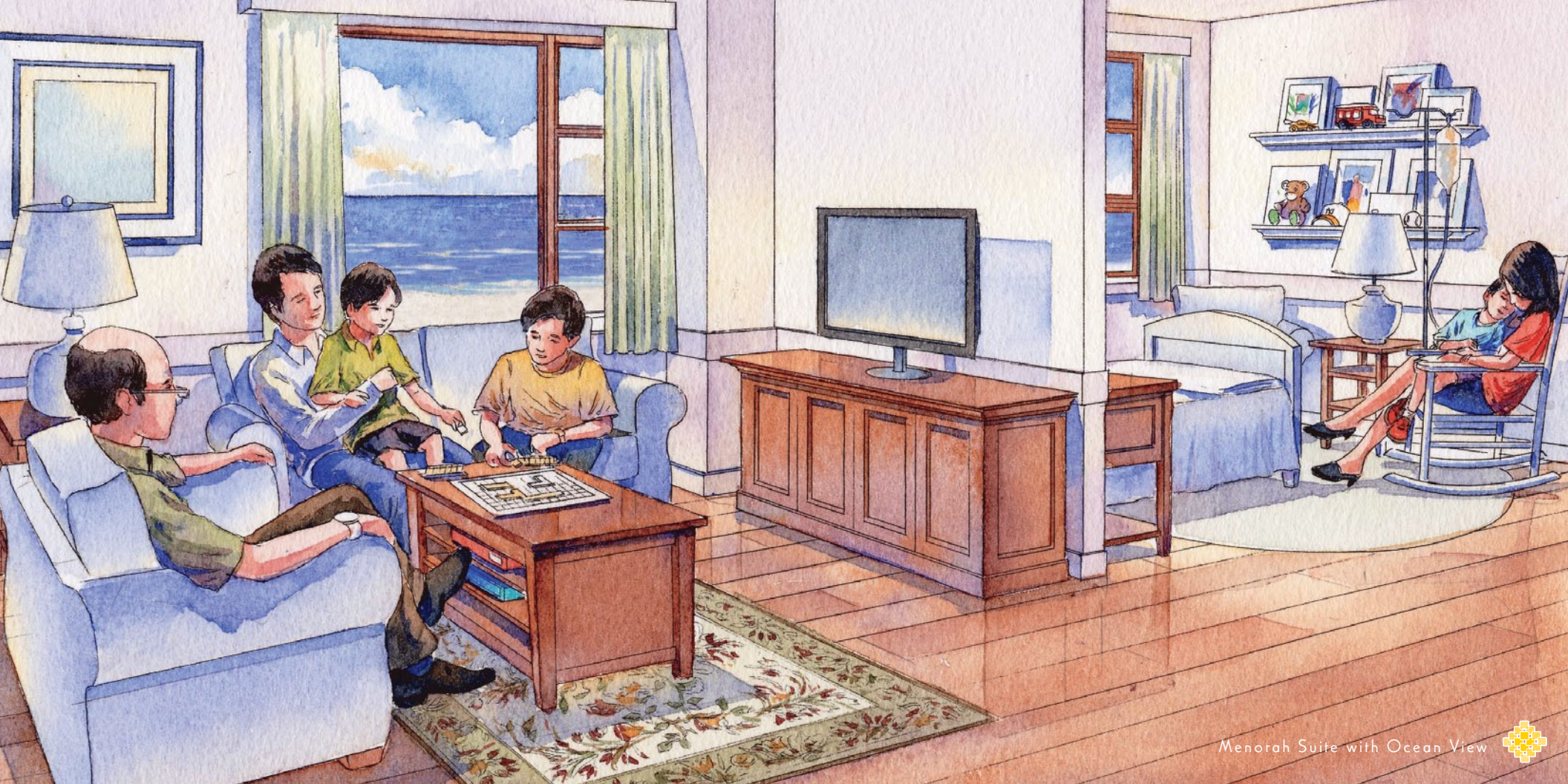


SIXTEEN LIGHTS. A BEACON OF HOPE.

We have a bold vision to change the way end-of-life care is delivered. The Sixteen Lights Campaign will bring the concept of hospice into the 21st century. Our centerpiece facility will be an innovative new oceanfront hospice inpatient residence at Menorah Center for Rehabilitation and Nursing Care. This unique inpatient facility will provide precious care for both adults and children alike.

In keeping with our Jewish values and traditions, this much-needed facility will provide an oasis of comfort and support to people of all cultures and ages.







A CASE FOR CARING.

Zehava was an exceedingly strong woman. Strong enough to escape with her children from war-torn Lebanon. And strong enough to fight three different forms of cancer till the very end.

When it became clear that medicine could no longer change the course of her illness, Zehava and her family were introduced to the concept of hospice by Metropolitan Jewish Health System. MJHS provided precious emotional and medical support, allowing Zehava to remain at home in the comfort of her family. They even provided the family with a rabbi to help support them spiritually.

At the end, Zehava was forced to make a difficult decision. On one hand, she wanted to be taken to the hospital to save her

family from any additional pain. On the other hand, if she was hospitalized, the family would have limited access to her in her final days. Though neither option seemed right, Zehava decided to stay at home.

On her last day, Zehava called in her children and her friends and said goodbye. Then she kissed her husband and went to sleep. Less than 24 hours later, she was gone.

If the Menorah Inpatient Residence had been available, Zehava would have been able to receive the expert medical care she needed in a homey, warm environment that treats patients like people.

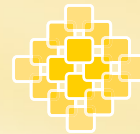
Menorah would have spared her family the trauma of having their mother die at home. The house would not have been turned into a medical facility. And her family and friends wouldn't have had to worry about knowing what to do or how to help. Instead of trying to be caregivers, they could have just been with Zehava at that very special time.



FILL THEIR LAST DAYS WITH LIFE.

We are building these new state-of-the-art hospice facilities at a sensitive economic time, knowing it will not be a profitable endeavor. However, the need is so great, we simply can't wait. That's why we need your help now to achieve our goal of 8.7 million dollars.

Please, help ignite this groundbreaking campaign. You'll not only be providing hope for those who deserve to live out their lives with peace and dignity, you'll be forever changing the way people view hospice care. *People will not come to these hospice facilities to die. They will come to live.* Your gift will make this possible.



"You can't imagine the difference you can make in the lives of these adults and children."

— Steven L. Topal, Co-Chair, Sixteen Lights Campaign



The Sixteen Lights Campaign is a moving, compelling, and heartfelt story, especially when you hear it from the mouths of the doctors, caregivers and patients involved in this crucial undertaking. Please take a few minutes to view the accompanying DVD and experience the power of living a full, meaningful life every moment you are able.

METROPOLITAN JEWISH HEALTH SYSTEM
440 NINTH AVENUE, 14TH FL, NEW YORK, NY 10001-1620
WWW.SIXTEENLIGHTS.ORG · 212.356.5300





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UJA Federation
of New York